# SEDA Issue 1 – 2021

Thank you for helping our puppies to change lives.

# Contents

[Thank you!](#_Toc57812385)

[Welcome to the world, puppies!](#_Toc57812386)

[Puppies go for gold in the Seeing Eye Dogs Puppy Games!](#_Toc57812387)

[How Kathryn and Neil help change lives](#_Toc57812388)

[Message from CEO, Ron Hooton](#_Toc57812389)

[Little Norris takes on the world](#_Toc57812390)

[Let's congratulate our New Graduates!](#_Toc57812391)

[Four tips for grooming your dog](#_Toc57812392)

[Thanks to your support, Seeing Eye Dogs are changing lives!](#_Toc57812393)

[Help care for and train a Seeing Eye Dog!](#_Toc57812394)

[PRIVACY STATEMENT:](#_Toc57812395)

[You Could WIN](#_Toc57812396)

## Thank you!

What a great collection of stories we have for you in this issue –wonderful “tails” of newfound freedom, kindness, achievement and joy, all made possible thanks to your incredible support!

You'll meet new puppies, learn about the training program for Seeing Eye Dog Norris and find out the exciting results of our inaugural Seeing Eye Dogs Puppy Games. (Hint: Our winner was one of a kind!) I know you'll love hearing about the connections being built between each of our Seeing Eye Dogs and their special human. It's a lifelong bond of love and trust – a bond that changes and enriches lives.

Thank you for your generosity.

Ron Hooton  
Chief Executive Officer

## Welcome to the world, puppies!

Say hello to our latest (and cutest) arrivals. I'm sure you'll agree they will be   
PAW-fect Seeing Eye Dogs!

**DOB**: 12/5/20  
**Breed**: Labrador x Golden Retriever   
**Dam**: Honey  
**Sire**: Willard  
**Baron, Bridget, Bonnie, Brenda, Birdie, Bindy, Ben, Betsy, Barbie**

**DOB**: 12/5/20 **Breed**: Labrador x Golden Retriever  **Dam**: Haven  
**Sire**: Jethro  
**Caesar, Carter, Carrie, Comet, Chrissy, Cleo, Cosmo, Cookie**

**DOB**: 1/6/20  
**Breed**: Labrador x Golden Retriever   
**Dam**: Tina  
**Sire**: Venture  
**Ella, Elmo**

**DOB**: 19/6/20  
**Breed**: Labrador x Golden Retriever  
**Dam**: Hattie  
**Sire**: Grillson  
**Graeme, Garrett, Gibson, Gamble, Gordon, Gracie, Gretel**

This litter is generously supported through our Puppy Sponsorship program.

To find out more, or to become a monthly Puppy Sponsor, please call us on 1800 42 20 07.

**DOB**: 6/7/20  
**Breed**: Golden Retriever  
**Dam**: Kelly  
**Sire**: Ashley  
**Honshu, Henny, Hershie, Hendrix**

**DOB**: 8/7/20  
**Breed**: Labrador x Golden Retriever  
**Dam**: Amber  
**Sire**: Grillson  
**Imogen, Illy, Icon, Ishmael, Imani, Immy, Icarus, Ida, Inca, Izzy**

**DOB**: 31/7/20  
**Breed**: Labrador x Golden Retriever  
**Dam**: Flick  
**Kipling, Kashmir, Kona, Kai, Kryssa, Kurt, Kermit, Kobe, Kiki, Kamahl**

**DOB**: 2/8/20  
**Breed**: Labrador x Golden Retriever  
**Dam**: Helen  
**Sire**: Willard  
**Lennon, Lina, Luther, Lotus, Lorna, Lara, Lincoln, Lolly, Leon, Lilac**

**DOB**: 15/8/20  
**Breed**: L Dam: Cara  
**Sire**: Dempsey  
**Noah, Natalie, Nova, Nancy**

L = Labrador, GR = Golden Retriever

## Puppies go for gold in the Seeing Eye Dogs Puppy Games!

### Unique's Gold Medal Girl Power!

Move over, human Olympians. Four champion Seeing Eye Dogs pups-in-training took training and performance to the next level in our inaugural Puppy Games!

Trainers Brit, David, Paige and Claire and their pups Yaris, Meadows, Norris and Unique all competed in the first ever Seeing Eye Dogs Puppy Games. A proud partner of the Petbarn Foundation's Seeing Eye Dogs Appeal, this special event raised $775,000. Thanks to people like you and Petbarn, we have raised enough to support the breeding, caring and training of 15 more pups – thank you so much! After competing in the Petbarn Dogstacle Distraction Course, the ROYAL CANIN® Puppy Food Bowl Challenge and the Time Trial Challenge, Seeing Eye Dog puppy

Unique was crowned overall winner and graciously accepted her award with vigorous tail wagging before taking a well-earned nap.

### Where are they now?

**Gold Medallist**: Unique, the only female Puppy Games competitor, continues to hit every training benchmark and, in her spare time, advocates for girl power with her fellow female pups.

**Silver Medallist**: Norris (also known as Choc Norris), lost his gold medal chance after taking a wrong turn in the final Time Trial Challenge. He has since secured a black belt in navigation.

**Bronze Medallist**: Yaris, the youngest (and sleepiest) Puppy Games athlete is now a confident performer, showcasing his elite skills for smoothfm, the Herald Sun and Nine News.

**Bronze Medallist**: Meadows, a high-spirited Puppy Games participant, is now working to become less distracted, particularly around plush yellow hedgehogs.

## How Kathryn and Neil help change lives

Kathryn and Neil Archibald have been involved with Seeing Eye Dogs for over a decade. “We call Seeing Eye Dogs our second family!” said Kathryn.

After beginning as Puppy Carers, Kathryn and Neil now also provide support through their business, Archibald's Leak Detection Services P/L. Their son, Iain, was also a Breeder Carer for Honey, who is now retired and adopted into their family.

Kathryn and Neil are incredibly passionate and have cared for a remarkable 23 dogs (currently caring for Hattie). Additionally, they fully supported Spencer, Archie E and Parker H on their journey to becoming Seeing Eye Dogs.

## Message from CEO, Ron Hooton

This year we are re-launching our Iris Circle Bequest Society with the purpose of acknowledging people who have included a Gift in their Will to sustain the future operations of Vision Australia Seeing Eye Dogs, so we can continue to serve those who are blind or have low vision.

### So what is the Iris Circle?

It is a passionate group of supporters who have graciously informed us of their intention to leave a gift in their Will. It doesn't matter how large or how modest the amount, nor do we need to know the details – we are just delighted to recognise you as a member.

We would much prefer to know the wonderful people who plan to help us this way, than simply receive an anonymous gift without the ability to thank you. If you have already made a Gift in your Will or are considering doing so, please contact us today on 1800 422 007 or [giw@seeingeyedogs.org.au](mailto:giw@seeingeyedogs.org.au)

… And on behalf of the board, staff, volunteers and our entire Vision Australia Seeing Eye Dogs family, we thank you.

## Little Norris takes on the world

*Hello! My name is Norris and I am so excited to be training to be a Seeing Eye Dog! I love my Carer, Rebecca, very much. I'm looking forward to living with her for a whole year.*

From the age of eight weeks to 12 months, puppies like Norris live with Carers who build the foundations for them to become Seeing Eye Dogs.

Here's me at seven weeks of age, aren't I cute? This is when I met Rebecca for the first time!

Phew! Meeting Rebecca was great fun, but now I'm dreaming about our exciting adventures ahead.

Look at me sitting beautifully in my official puppy coat! I feel really special and proud.

Work time, play time, rest time, repeat. Here I am with my favourite toy, Mr Croc. We are the same size!

I'm very calm and well behaved when Rebecca is driving. I like riding in the car because I know we are going on an adventure!

Supermarkets are full of exciting sights and smells, but I quickly learnt to ignore distractions.

Rebecca went to the dentist on the TRAM! I was quiet, calm and very well behaved.

Did you know I'm an athlete already? I won a Silver Medal in the Puppy Games. Rebecca is my biggest fan.

Go Team Norris!

Training makes me hungry! But I have learnt to sit by my bowl without eating until Rebecca blows a special whistle three times.

I've learnt to walk in a straight line just ahead of my Carer.

Here I am learning how to keep my human safe on stairs. We practise by stepping over the gardening tools at home.

After this important training and development stage, puppies are assessed as to whether they have mastered basic obedience. Only the best of the best can progress to formal training with Seeing Eye Dogs. Thank you for your life-changing support to help care for and train puppies to become Seeing Eye Dogs.

## Let's congratulate our New Graduates!

Hurray and high-fives for our latest graduates. We can't wait to see the wonderful achievements these graduates and their humans make together!

* SEEING EYE DOG **Orella** MATCHED WITH **Haley**
* SEEING EYE DOG **Yogi** MATCHED WITH **Mitch**
* SEEING EYE DOG **Ringo** MATCHED WITH **Roslyn**
* SEEING EYE DOG **Oskar** MATCHED WITH **Nicole**
* SEEING EYE DOG **Villi** MATCHED WITH **Chris**
* SEEING EYE DOG **Hazel** MATCHED WITH **Bruce**
* SEEING EYE DOG **Indiana** MATCHED WITH **Fred**
* SEEING EYE DOG **Hani** MATCHED WITH **David**
* SEEING EYE DOG **Holly** MATCHED WITH **Elly**
* SEEING EYE DOG **Laura** MATCHED WITH **Eleni**
* SEEING EYE DOG **Omar** MATCHED WITH **Stuart**
* SEEING EYE DOG **Nellie** MATCHED WITH **Jennifer**
* SEEING EYE DOG **Henry** MATCHED WITH **Steven**

### Ringo has given Roslyn new independence

“When I had a white cane, I wouldn't travel and go out much. Once my friends walked off in a shopping centre and I was completely lost. Since being matched with Ringo, we go everywhere together. I look forward to being able to get to the beach, local markets, and camping. I can now do all of the things I want to do either with friends or on my own.”

### Hazel and Bruce

Look at little Hazel when she was a pup – such intelligent eyes, and so eager to please. No wonder she has become such an amazing Seeing Eye Dog for Bruce. And here's Hazel all grown up, helping Bruce live his best life! The two are inseparable now, and Hazel's highly-trained expertise is opening up the world for Bruce.

### These happy matches are thanks to you!

As a supporter of Seeing Eye Dogs you are helping to support the training and matching of more pups, creating more perfect matches. You are changing the lives of Australians who are blind or have low vision so they can live the life they choose. Thank you so much!

## Four tips for grooming your dog

Here are some great grooming tips from Petbarn that will keep your dog looking and feeling healthy (and smelling fresh, too!)

1. **Brush**. Brushing is important to remove loose fur, dirt and debris from your dog's coat and it's a great idea to do this at the same time every day.
2. **Wash**. Most dogs will not need to be washed more than once a month, though exceptions can definitely be made for when your playful pet jumps into a puddle of mud!
3. **Clean ears**. It's best that you have a professional groomer or vet show you how to do this first. Only specially approved dog ear cleaners should be used.
4. **Cut nails**. Highly active dogs who wear their nails down through running on hard surfaces may not need their nails cut. Indoor dogs who only go for a short walk each day will need regular trims.

### The truth about pet food myths

Every day we're faced with different information about what is best to feed our pets. The best pet food is made from the best ingredients, chosen because they contain the nutrients required to give our pets the best lives. Royal Canin is a science-backed health and nutrition company for cats and dogs. Here is what its veterinarians say about the top pet food myths.

* **MYTH** – Grains are indigestible for cats and dogs.

Wheat, rice, rye, oats and millet are an excellent source of energy and help provide complete, balanced nutrition.

* **MYTH** – Wheat gluten is bad for dogs.

Wheat gluten is one of the most digestible sources of protein for cats and dogs.

* **MYTH** – Raw meat is better than kibble.

Royal Canin kibble is a highly concentrated source of protein with many of the vitamins and minerals essential to pet health.

**Royal Canin is proud to feed all Seeing Eye Dogs a complete and nutritionally balanced diet, thanks to your support!**

## Thanks to your support, Seeing Eye Dogs are changing lives!

### Please accept my gift of:

[\_] $30

[\_] $50

[\_] $65

[\_] $100

[\_] My choice $

### My payment method:

[\_] Please debit my credit card (details below)

**Card type:**

[\_] Visa

[\_] Mastercard

[\_] AMEX

[\_] Diners

Card no: \_ \_ \_ \_/\_ \_ \_ \_/\_ \_ \_ \_/\_ \_ \_ \_

Expiry: \_ \_/\_ \_

Name on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

– **OR** –

Please find enclosed my cheque/money order payable to Seeing Eye Dogs

### My Details:

|  |  |
| --- | --- |
| **Title:** |  |
| **First name:** |  |
| **Surname:** |  |
| **Phone:** |  |
| **Email:** |  |
| **Address:** |  |
| **Suburb:** |  |
| **State:** |  |
| **Postcode:** |  |
| **Supporter number (if known):** |  |

### Please complete this coupon and return to the below address.

**Vision Australia  
Reply Paid 92038  
KOOYONG VIC 3144**

**Call 1800 42 20 77 or donate at** [www.visionaustralia.org.au/donate](http://www.visionaustralia.org.au/donate)

Occasionally we allow like-minded organisations to contact our supporters. This helps us reach additional generous Australians to support our cause. If you do not wish to receive communications from other organisations, please cross this box

Your donation will help fund the Seeing Eye Dogs program as well as other services Vision Australia offers, helping people who are blind or have low vision to live the life they choose.

Please read our privacy statement overleaf. If you do not wish to receive further information about the work Seeing Eye Dogs does in the community, please call 1800 42 20 07

Thank you for making a difference. Donations of $2 or more are tax deductible.   
ABN 67 108 391 831

## Help care for and train a Seeing Eye Dog!

$30 can help pay for the harness and leads needed for graduate dogs.

$50 can help towards the cost of specialised training sessions with a Seeing Eye Dog and their new handler.

$65 can help towards the cost of veterinarian supplies and equipment.

$100 can help pay for a year's supply of vaccinations to keep puppies safe.

## PRIVACY STATEMENT:

Seeing Eye Dogs Vision Australia respects your privacy and embraces the Australian Privacy Principles (APPs). We obtained your personal information from you directly. When you return this form to us, we collect your personal information so we can process your donation and contact you again with information about us and our related entities, our services, our fundraising campaigns, and how you can support us again in the future.

We may contact you by email, mail or telephone, and you can opt-out at any time. You don't have to provide us with your personal information; however, without it we are limited in how we interact with you. Our Privacy Policy is available at [www.sed.org.au/privacy](http://www.sed.org.au/privacy) and contains important information about i) how we collect and handle your personal information, (ii) how you can access and correct your personal information, and (iii) how you can make a privacy complaint. If you have any queries or concerns, please contact our privacy officer by email at [info@visionaustralia.org](mailto:info@visionaustralia.org). or call us on 1800 42 20 07.

### Neesha and Cassie – what a team!

**Cassie with her Seeing Eye Dog, Neesha.**

“Neesha has slotted into my life so beautifully. I didn't realise how slowly I had begun to walk with a cane, and I always walked with my head down. Now, with Neesha by my side, I walk faster with confidence and my head up high. Now I can do whatever I want. Your support for Seeing Eye Dogs has changed my life. Thank you for giving me Neesha!”

For more ways to make a difference, call 1800 42 20 07 or visit   
[www.sed.org.au/how-you-can-help](http://www.sed.org.au/how-you-can-help)

## You Could WIN

Tickets are just $2.50!

**1st prize:**

Mitsubishi Mirage ES valued at $17,900 (incl. on-road costs)   
PLUS $10,000 in cash!

Your support of our Lucky Puppy Lotteries is helping to transform gorgeous Seeing Eye Dog pups into life-changing, loyal companions.

**Lottery Hotline**: 1800 670 917

<https://seeingeyedogs.auraffles.com.au>